

# 2012 Survey on Cross-border Funding for Microfinance

November 2012

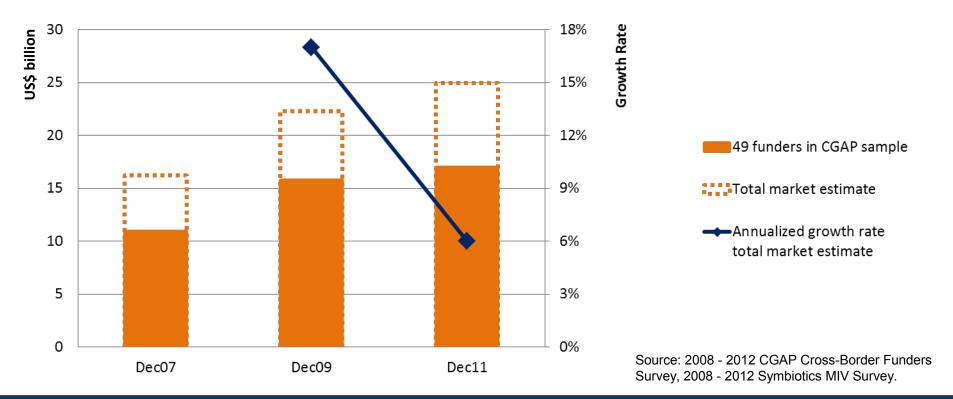
### **Outline**

- Global results
- Regional focus
- Annexes
  - About the data
  - Funders surveyed in 2012
  - Additional resources



# Commitments continue to increase, but at the slowest rate in the past 5 years

#### **Cross-Border Commitments to Microfinance, 2007-2011**

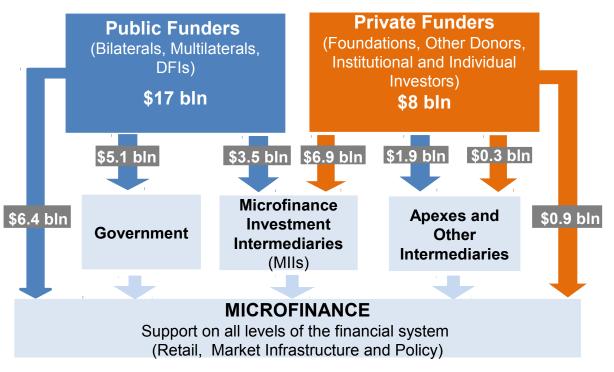


- Cross-border funders committed at least US\$25 billion to microfinance by Dec. 2011.
- Growth rates are slowing down: the average annualized growth decreased from an estimated 17% per year between 2007 and 2009 to 6% per year between 2009 and 2011.
- The slower growth can be explained by the fact that funders committed the same amount of funding in new projects in 2011 compared to 2009, and at the same time more projects closed in the past two years.

# Public funding dominates but private funding is growing faster

#### **Cross-Border Funding to Microfinance by Recipient Type**

(Total Estimate US\$25 billion, as of December 2011)

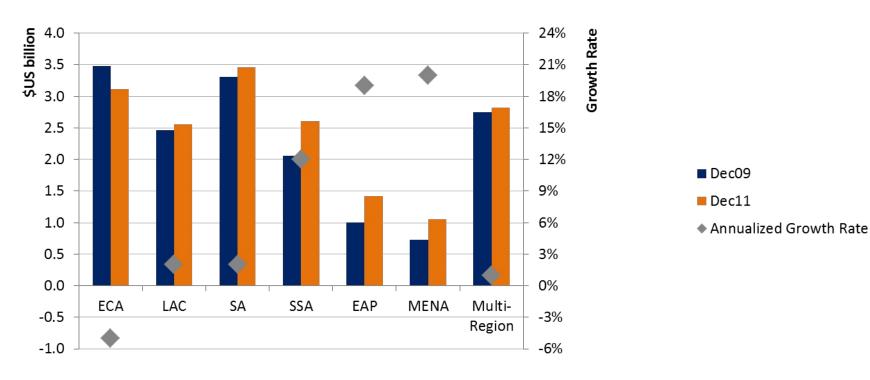


Source: 2012 CGAP Cross-Border Funder Survey, 2012 Symbiotics MIV Survey.

- Public funding continues to be higher (approx. 2/3 of total commitments) than the share of private funding (approx. 1/3 of total commitments).
- Private funders are outpacing public funders in growth. Between 2009 and 2011, the average annualized growth rate for private funding is estimated at 12% compared to 3% for public funding.

# Growth rates may indicate an upcoming shift in regional allocations

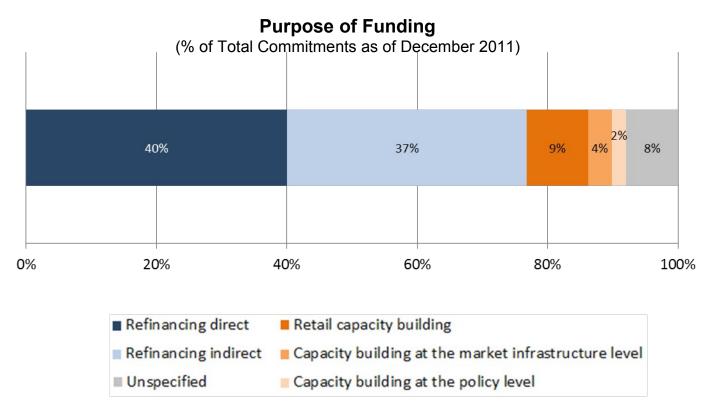
#### Regional Allocation of Total Commitments, 2009-2011



Source: 2010 – 2012 CGAP Cross-Border Funder Survey.

- SA, ECA, and LAC remain the regions receiving the highest amounts of cross-border funding with a combined 60% of total commitments.
- Commitments in the ECA region decreased by 5% per year on average between 2009 and 2011.
- In contrast, commitments to SSA, MENA, and EAP increased during the same period.

# Refinancing loan portfolio of retail providers remains the main purpose of funding

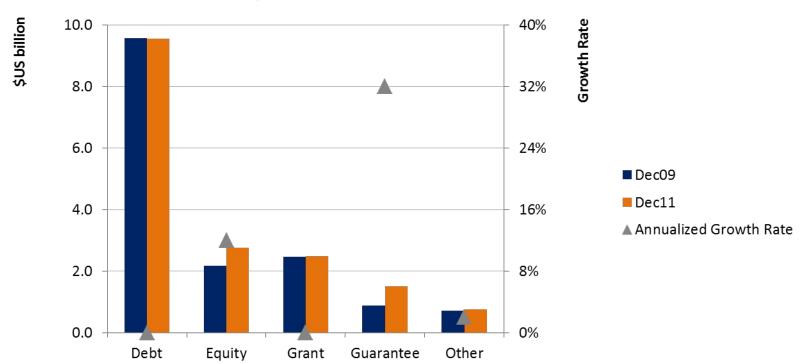


Source: 2012 CGAP Cross-Border Funder Survey.

- The bulk of cross-border funding continues to be used for refinancing retail providers (77% of commitments).
- Funding for capacity building at all levels of the financial system represents 15% of commitments. 60% of capacity building commitments focus at the level of retail institutions.

# Debt dominates but equity and guarantees are on the rise

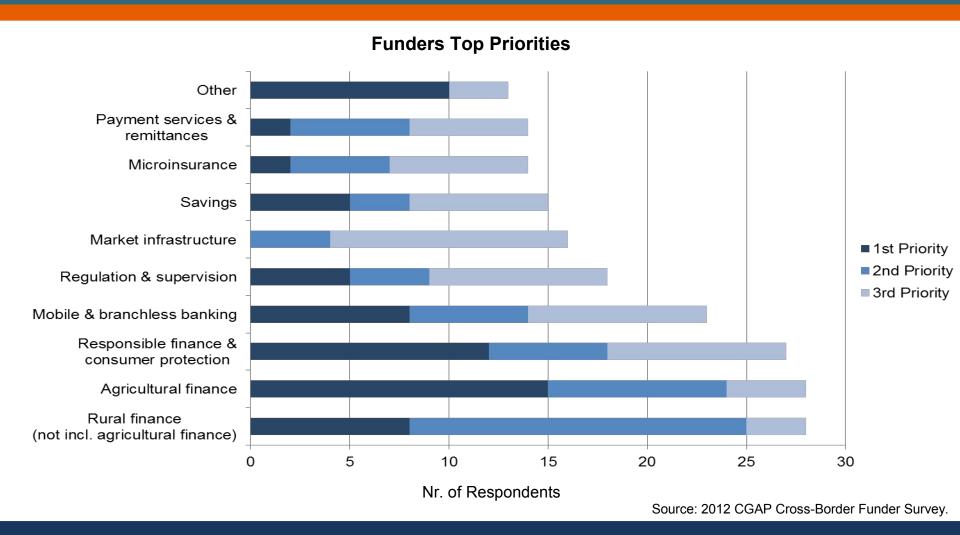




Source: 2010 – 2012 CGAP Cross-Border Funder Survey.

- Debt funding remains the main instrument (55% of commitments) but has remained stable between 2009 and 2011.
- Between 2009 and 2011, equity investments increased by 12% per year on average. This was mostly driven by DFIs.
- Between 2009 and 2011, the amount committed through guarantees increased by 32% per year on average. This was mostly driven by four large guarantee programs.

# Funders are committed to pushing the frontier in the next 5 years



In the next 5 years, to expand financial services for the poor, cross-border funders will include
in their top priorities rural finance, agricultural finance, responsible finance, and branchless
banking.

## **Outline**

- Global results
- Regional focus
- Annexes
  - About the data
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  - Additional resources



# East Asia and the Pacific (EAP)





# \$1.5 bln of cross-border funding to EAP

#### **Commitments by Country\***

(as of December 2011, and 2009/20011 Trend)

Country	Dec 2011	09/11 Growth
Indonesia	\$300 - \$500 mln	<b>^</b>
Philippines	\$100 - \$299 mln	<b>→</b>
Vietnam	\$100 - \$300 mln	<b>^</b>
China	\$100 - \$300 mln	ullet
Cambodia	\$100 - \$300 mln	<b>^</b>
Lao PDR	\$2 - \$49 mln	•
Papua New Guinea	\$2 - \$49 mln	<b>^</b>
Myanmar	\$2 - \$49 mln	<b>^</b>
Timor-Leste	\$2 - \$49 mln	<b>^</b>
Vanuatu	\$2 - \$49 mln	<b>^</b>
Thailand	\$2 - \$49 mln	<b>^</b>
Fiji	< \$2 mln	<b>^</b>
Marshall Islands	< \$2 mln	<b>^</b>
Samoa	< \$2 mln	<b>^</b>
Malaysia	< \$2 mln	ullet
Solomon Islands	< \$2 mln	<b>^</b>

Source: 2012 CGAP Cross-Border Funder Survey.

<sup>&</sup>gt; \$1 bln \$500 - \$999 mln \$300 - \$499 mln \$100 - \$299 mln \$50 - \$ 99 mln \$2 - \$49 mln < \$2 mln

<sup>\*</sup> Country allocation is available for 70% of EAP commitments

### **Funders active in EAP**

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Myanmar

Philippines

Samoa

Thailand

Vanuatu

Vietnam

Timor-Leste

Papua New Guinea

Solomon Islands

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Country	AECID	AFD Proparco	AsDB	AusAID	BIO	CIDA	Cordaid	DCA USAID	DFID	EC	FMO	Ford Foundation	GIZ	Grameen Foundation	Grameen Jameel	Hivos	000	ICDF	IFAD	IFC	IIO	JICA	KfW	Lux Dev	Norad	Omidyar network	Oxfam Novib	Rabobank Foundation	UNCDF	USAID	Whole Planet	World Bank
Cambodia	✓	✓		✓	✓	✓				✓	✓				✓		✓		✓	✓							✓	✓			✓	✓
China			✓							✓			✓						✓	✓			✓								✓	
Fiji										✓																						
Indonesia	✓			✓		✓	✓	✓		✓	✓			✓		✓			✓	✓		✓	✓			✓		✓		✓	✓	
Lao PDR			✓	✓						✓	✓		✓						✓	✓		✓		✓				✓				
Malaysia																						✓										
Marshall Islands																		✓														

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# Eastern Europe and Central Asia (ECA)



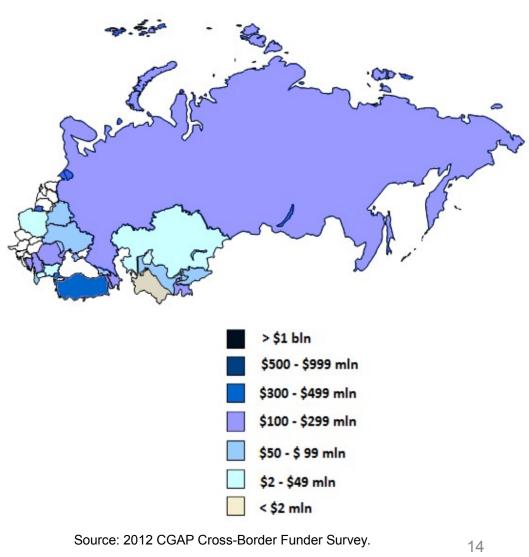


## \$3.1 bln of cross-border funding to ECA

#### **Commitments by Country\***

(as of December 2011, and 2009/20011 Trend)

•		•
Country	Dec 2011	09/11 Growth
Turkey	\$300 - \$499 mln	<b>^</b>
Russia	\$100 - \$299 mln	<b>Ū</b>
Serbia	\$100 - \$299 mln	$oldsymbol{\Psi}$
Azerbaijan	\$100 - \$299 mln	$oldsymbol{\Psi}$
Bosnia	\$100 - \$299 mln	$lack \Psi$
Tajikistan	\$100 - \$299 mln	<b>^</b>
Armenia	\$100 - \$299 mln	Ť
Romania	\$100 - \$299 mln	$lack \Psi$
Ukraine	\$50 - \$99 mln	$oldsymbol{\Psi}$
Kyrgyz Republic	\$50 - \$99 mln	<b>^</b>
Uzbekistan	\$50 - \$99 mln	<b>^</b>
Georgia	\$50 - \$99 mln	$lack \Psi$
Mongolia	\$50 - \$99 mln	$oldsymbol{\Psi}$
Belarus	\$50 - \$99 mln	$oldsymbol{\Psi}$
Albania	\$50 - \$99 mln	$lack \Psi$
Moldova	\$50 - \$99 mln	$lack \Psi$
Kazakhstan	\$2 - \$49 mln	$lack \Psi$
Bulgaria	\$2 - \$49 mln	$lack \Psi$
Poland	\$2 - \$49 mln	<b>^</b>
Montenegro	\$2 - \$49 mln	$lack \Psi$
Kosovo	\$2 - \$49 mln	$lack \Psi$
Macedonia	\$2 - \$49 mln	Ψ
Turkmenistan	\$2 - \$49 mln	Ψ



\* Country allocation is available for 75% of ECA commitments

# **Funders active in ECA**

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Country	AECID	AsDB	CIDA	Danida	DCA USAID	DOEN Foundation	EBRD	EC	Finnfund	FMO	ZIS	Grameen Jameel	000	IFAD	IFC	ISDB	KfW	<b>Mastercard</b> Foundation	Norad	OPIC	Oxfam Novib	Rabobank Foundation	SIFEM	USAID	Whole Planet	World Bank
Albania	✓						✓			✓	_			✓							_	✓	✓			
Armenia							✓						✓	✓	✓		✓				✓					
Azerbaijan					$\checkmark$		✓						✓	✓	✓		✓		✓		✓		✓			
Belarus							✓			✓					✓		✓									
Bosnia	✓						✓		✓					✓			✓		✓							
Bulgaria							✓										✓									
Georgia					✓		✓			✓				✓			✓			✓				✓		
Kazakhstan					✓		✓						✓			✓										
Kosovo				✓	✓		✓			✓																✓
Kyrgyz Republic							✓			✓	✓		✓		✓	✓	✓				✓					
Macedonia					✓		✓																			
Moldova					✓	✓	✓			✓			✓	✓	✓						✓					✓
Mongolia		✓					✓	✓		✓	✓				✓											✓
Montenegro	✓																✓									
Poland							✓								✓											
Romania							✓								✓		✓			✓						
Russian							✓								✓									✓		
Serbia	✓						✓			✓					✓		✓									✓
Tajikistan		✓			✓		✓	✓		✓	✓		✓		✓	✓	✓	✓			✓					
Turkey							✓					✓		✓	✓		✓								✓	
Turkmenistan								✓																		
Ukraine			✓				✓				✓				✓		✓				✓					
Uzbekistan		✓					✓	✓							✓		✓									✓

# Latin America and the Caribbean (LAC)



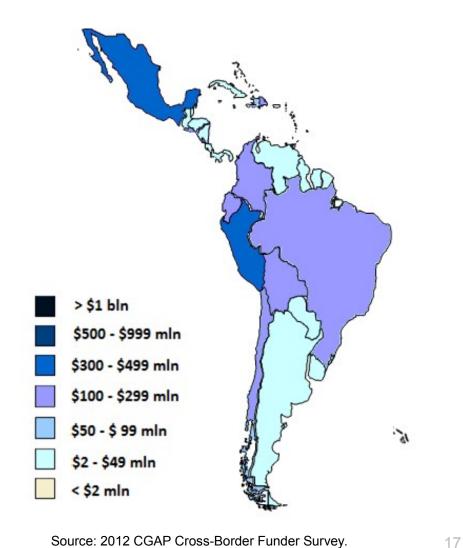


## \$2.7 bln of cross-border funding to LAC

#### **Commitments by Country\***

(as of December 2011, and 2009/20011 Trend)

Country	Dec 2011	09/11 Growth
Mexico	\$300 - \$499 mln	<b>₩</b>
Peru	\$300 - \$499 mln	Ť
		·
Chile	\$100 - \$299 mln	<b>^</b>
El Salvador	\$100 - \$299 mln	<b>^</b>
Ecuador	\$100 - \$299 mln	<b>^</b>
Colombia	\$100 - \$299 mln	<b>^</b>
Bolivia	\$100 - \$299 mln	•
Brazil	\$100 - \$299 mln	<b>^</b>
Dominican Republic	\$100 - \$299 mln	<b>^</b>
Nicaragua	\$50 - \$99mln	ullet
Haiti	\$50 - \$99mln	<b>†</b>
Honduras	\$2 - \$49 mln	
Paraguay	\$2 - \$49 mln	¥
Guatemala	\$2 - \$49 mln	¥
Argentina	\$2 - \$49 mln	ullet
Uruguay	\$2 - \$49 mln	<b>‡</b>
Costa Rica	\$2 - \$49 mln	
Panama	\$2 - \$49 mln	<b>↑</b>
Jamaica	\$2 - \$49 mln	<b>↑</b>
Suriname	\$2 - \$49 mln	
Guyana	\$2 - \$49 mln	<b>V</b>
Belize	\$2 - \$49 mln	<b>V</b>
Venezuela	\$2 - \$49 mln	•
St. Kitts and Nevis	< \$2 mln	<b>↑</b>
St. Vincent & the Grenadines	< \$2 mln	<b>^</b>



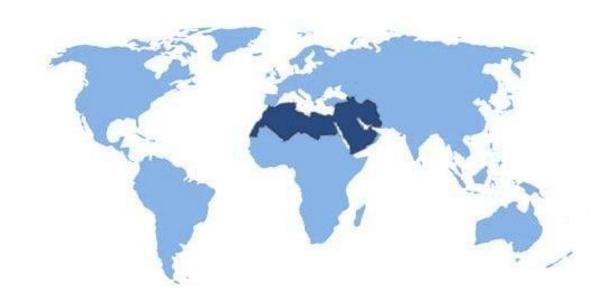
Source: 2012 CGAP Cross-Border Funder Survey.

<sup>\*</sup> Country allocation is available for 85% of LAC commitments

# **Funders active in LAC**

Country	AECID	AFD Proparco	BIO	CAF	CIDA	Cordaid	DCA USAID	DOEN	EC	EIB	FMO	Ford Foundation	Gates Foundation	ZIS	Grameen Foundation	Hivos	OCO	ICDF	IFAD	FC	2	0]	ING	JICA	KfW	Lux Dev	Mastercard	MCC	MIF IADB	Netherlands MoFA	Norad	OPIC	Oxfam Novib	Rabobank Foundation	SIFEM	USAID	Whole Planet	World Bank
Argentina	_		_	✓			_		1		✓	_			-	_	_	_	<b>√</b>	_		_	✓	_	_	_			<b>√</b>		1		✓				1	
Belize																		✓	✓																			
Bolivia	✓		✓	✓		✓			✓		✓				✓	✓	✓		✓	✓	✓				✓				✓				✓			Т	✓	✓
Brazil					✓												✓			✓									✓				✓				✓	✓
Chile												✓								✓					✓												✓	
Colombia	✓			✓		✓	✓					✓							✓	✓									✓								✓	
Costa Rica				✓																									✓								✓	
Dominican Republic	✓	✓				✓	✓			✓					✓				✓	✓													✓				✓	
Ecuador	✓	✓	✓	✓			✓									✓	✓			✓	✓		✓		✓				✓		✓		✓	✓			✓	
El Salvador	✓										✓							✓	✓	✓	✓				✓	✓		✓	✓				✓			✓		
Guatemala	✓										✓					✓	✓		✓														✓			✓	✓	
Guyana							✓												✓	✓																✓		
Haiti	✓	✓			✓		✓		✓				$\checkmark$		$\checkmark$			✓	✓			✓					✓		✓				✓			✓		✓
Honduras			✓		✓	✓	✓	✓	✓		✓				✓		✓			✓			✓	✓	✓				✓				✓	✓			✓	✓
Jamaica					✓		✓													✓																		✓
Mexico	✓			✓				✓				✓	✓		✓					✓	✓			✓					✓				✓	✓		✓	✓	✓
Nicaragua	✓		✓		✓	✓		✓	✓		✓					✓	✓							✓	✓	✓			✓				✓	✓	✓		✓	✓
Panama	✓			✓															✓						✓				✓									
Paraguay	✓			✓			✓																		✓				✓				✓			✓	✓	
Peru	✓	✓	✓	✓	✓	✓	✓				✓	✓		✓	✓		✓		✓	✓	✓		✓		✓				✓			✓	✓	✓			✓	
St. Kitts and Nevis																		✓																				
St. Vincent																		✓																				
Suriname																														✓								
Uruguay	✓			✓							✓										✓								✓									
Venezuela				✓					✓										✓																			

# Middle East and North Africa (MENA)





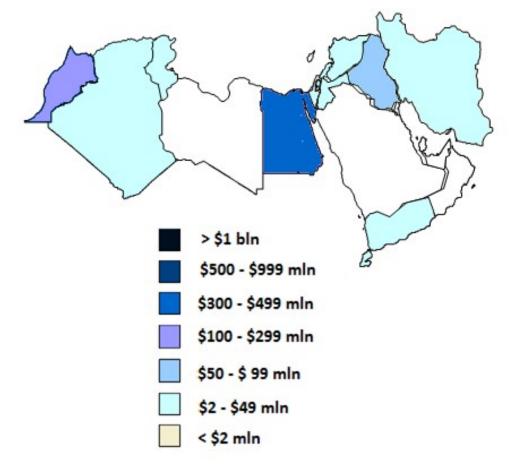
## \$1.1 bln of cross-border funding to MENA

#### **Commitments by Country\***

(as of December 2011, and 2009/20011 Trend)

Country	Dec 2011	09/11 Growth
Egypt	\$300 - \$499 mln	<b>^</b>
Morocco	\$100 - \$299 mln	•
Iraq	\$50 - \$99mln	<b>^</b>
Tunisia	\$2 - \$49 mln	<b>^</b>
Jordan	\$2 - \$49 mln	•
Lebanon	\$2 - \$49 mln	<b>^</b>
West Bank & Gaza	\$2 - \$49 mln	•
Yemen	\$2 - \$49 mln	<b>^</b>
Syria	\$2 - \$49 mln	•
Djibouti	\$2 - \$49 mln	•
Algeria	\$2 - \$49 mln	•
Iran	< \$2 mln	•

<sup>\*</sup> Country allocation is available for 93% of MENA commitments





# Funders active in MENA

Country	AECID	AFD Proparco	AfDB	CIDA	DCA USAID	DFID	EC	EIB	GIZ	<b>Grameen Foundation</b>	Grameen Jameel	IFAD	FC	ISDB	JICA	KfW	МСС	Netherlands MoFA	OPIC	Oxfam Novib	USAID	Whole Planet	World Bank
Algeria			✓						✓														
Djibouti			✓									✓											
Egypt	✓		✓	✓	✓		✓	✓		✓		✓		✓	✓	✓				✓			✓
Iran							✓																
Iraq						✓													✓		✓		
Jordan	✓	✓									✓	✓	✓	✓									
Lebanon	✓	✓		✓			✓	✓		✓									✓	✓	✓		
Morocco	✓	✓						✓	✓	✓	✓	✓	✓			✓	✓			✓		✓	
Syria								✓				✓	✓			✓							
Tunisia		✓						✓		✓	✓		✓	✓								✓	✓
West Bank & Gaza	✓	✓			✓		✓						✓					✓	✓			✓	
Yemen		✓							✓		✓	✓											✓

# **South Asia**





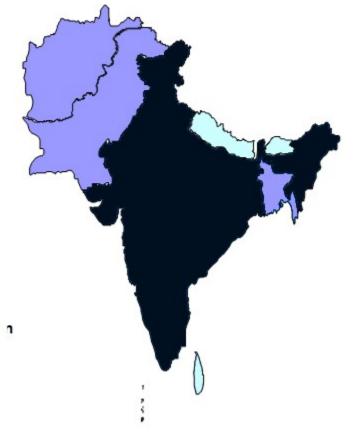
## \$3.5 bln of cross-border funding to SA

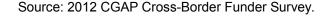
#### Commitments by Country\*

(as of December 2011, and 2009/20011 Trend)

Country	Dec 2011	09/11 Growth
India	> \$1 bln	<b>^</b>
Bangladesh	\$100 - \$299 mln	•
Pakistan	\$100 - \$299 mln	•
Afghanistan	\$100 - \$299 mln	•
Sri Lanka	\$2 - \$49 mln	•
Bhutan	\$2 - \$49 mln	<b>→</b>
Nepal	\$2 - \$49 mln	<b>^</b>
Maldives	\$2 - \$49 mln	•









# **Funders active in SA**

Country	ABP	AFD Proparco	AsDB	AusAID	CDC	CIDA	Cordaid	DCA USAID	DFID	EC	Finland MoFA	FMO	Ford Foundation	Gates foundation	GIZ	Grameen Foundation	Hivos	OCO	IFAD	IFC	ING	ISDB	Italy MoFA	JICA	KfW	MSDF	Netherlands MoFA	Norad	Omidyar network	OPIC	Oxfam Novib	Rabobank Foundation	UNCDF	USAID	Whole Planet	World Bank
Afghanistan		✓		✓		✓			✓										✓	✓					✓		✓				✓			✓	✓	✓
Bangladesh			✓	✓			✓		✓	✓		✓		✓					✓	✓		✓		✓				✓							✓	
Bhutan			✓																✓																	
India	✓	✓	✓	✓	✓		✓			✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓			✓	✓	✓	✓			✓	✓
Maldives		✓	✓																✓																	
Nepal			✓	✓						✓	✓								✓	✓				✓									✓	✓	✓	
Pakistan						✓			✓			✓		✓		✓			✓	✓			✓		✓					✓	✓					✓
Sri Lanka							✓	✓		✓		✓			✓				✓									✓				✓			✓	

# Sub-Saharan Africa (SSA)

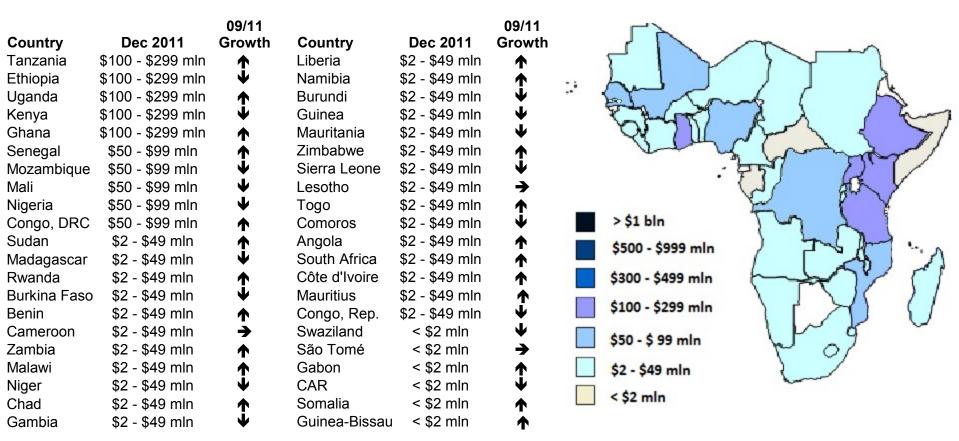


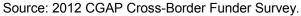


# \$2.7 bln of cross-border funding to SSA

#### **Commitments by Country\***

(as of Dec. 2011, and 2009/20011 Trend)







F	JI		d	e	r	S		a	C	t	<b>\</b>		e	İ	n		S	5	5/	A																									
Country	AECID	AFD Proparco	AfDB	AusAID	ВІО	CDC	CIDA	Cordaid	Danida	DCA USAID		DOEN Foundatio	EC	EIB	Finland MoFA	Finnfund		Ford Foundation	Gates Foundatio	GIZ	Grameen Founda	Hivos	ICCO	ICDF	IFAD	IFC	ILO	ISDB	Italy MoFA	JICA	KfW	Lux Dev	Mastercard Four	MCC	Netherlands Mo	Norad	Omidyar networ	OPIC	Oxfam Novib	Rabobank Found	SIDA	UNCDF	USAID	Whole Planet	World Bank
Angola	~				ш						_	_					_	_	_	_	_												_			_		_	<b>√</b>				✓	_	_
Benin		<b>V</b>					<b>V</b>											4							<b>√</b>			✓		<b>✓</b>				<b>✓</b>					✓						
Burkina Faso		<b>✓</b>			ш		✓	Ш	~	_	_				_	_		_	_	_	_				<b>√</b>						_	_	_	✓		<b>✓</b>	_	_				_	_	<b>√</b>	
Burundi								Ш																	~										<b>✓</b>	~			~					✓	<b>✓</b>
Cameroon		<b>✓</b>			Ш			~	_				<b>✓</b>							$\perp$					<b>✓</b>	<b>✓</b>				<b>✓</b>										<b>✓</b>					
CAR		✓											<b>✓</b>																																
Chad		<b>✓</b>											<b>✓</b>												<b>✓</b>			<b>✓</b>																	
Comoros		<b>✓</b>																							<b>✓</b>																	<b>✓</b>			
Congo, DRC		<b>✓</b>	<b>✓</b>		<b>✓</b>		<b>~</b>					<b>✓</b>	<b>✓</b>												<b>✓</b>	<b>✓</b>					<b>✓</b>								<b>✓</b>		<b>✓</b>		<b>✓</b>	<b>✓</b>	
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Somalia South Africa

Sudan

Swaziland

Tanzania Togo

Uganda

Zambia

Zimbabwe

Sierra Leone

Niger Nigeria

Mozambique

### **Outline**

- Global results
- Regional results
- Annexes
  - About the data
  - Funders surveyed in 2012
  - Additional resources



#### About the data

What data is used in this presentation?

What is the CGAP funder survey?

How representative are the data?

What are commitments?

**CGAP** 

This presentation is based on data from the CGAP Funder Survey. Total global commitments to microfinance are estimated on data from 59 funders and publicly available data from Symbiotics MIV Surveys. Trend data is only available bi-annually for a subset of 49 cross-border funders, and growth rates are annualized.

The CGAP funder survey collects data from the major crossborder funders of microfinance. In 2012, CGAP surveyed 59 microfinance funders.

As of December 2011, the 59 cross-border funders reporting to CGAP represented 70 percent of the total market estimate of cross-border funding.

Commitments: All funds set aside for microfinance, whether or not disbursed. Commitments are a reliable indicator to analyze funding for microfinance, but they do not show the actual flow of funding or how much is disbursed in a given year.

# **Funders surveyed in 2012**

Public funders	
Bilateral Agencies	AusAID, CIDA, DANIDA, DFID, Finland Ministry of Foreign Affairs, GIZ, Italy Ministry of Foreign Affairs, JICA, LuxDev, MCC, Netherlands Ministry of Foreign Affairs, NORAD, Sida, USAID
Multilateral and UN agencies	AfDB, AsDB, EC, IFAD, ILO, IsDB, UNCDF, World Bank
Development finance institutions (DFIs)	AECID, AFD Proparco, BIO, CAF, CDC, DCA USAID, EBRD, EIB, FMO, ICDF, IFC, IIC, KfW, MIF-IADB, OPIC, SIFEM
Private funders	
Foundations and Other Donors	Citi Foundation, Cordaid, Doen Foundation, Ford Foundation, Bill & Melinda Gates Foundation, Grameen Foundation, Grameen Jameel, HIVOS, ICCO, Mastercard Foundation, Michael & Susan Dell Foundation, Omidyar Network, Oxfam Novib, Rabobank Foundation, Silatech, Whole Planet Foundation
Institutional investors	ABP, ING, PGGM, TIAA-CREF

### **Additional resources**

Additional data and analysis are available at

www.cgap.org/data

For questions and feedback please contact Estelle Lahaye (elahaye@worldbank.org).





























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